



COLBURN AGENCY

Our Core Values

Relationships matter. People come first.

1

Proud of Failure

Failure is feedback. We lean into it, learn from it, and let it sharpen us toward success.

2

Be the Constant, Not the Variable

Success is built on steady, intentional action. We follow the system and keep our promises — consistency wins.

3

Leave the Jersey in a Better Place

Every interaction is a chance to make a difference. We uplift, serve first, and lead with integrity.

4

No Skunking

Positivity is contagious too. We speak life, focus on solutions, and protect our mindset.